



Location **Philippines**

JobCode **201201-1924**

## Director of Event Management

### Property Information

Located at the centre of Manila's most prestigious business, shopping and entertainment district. This city hotel is a haven of comfort and luxury. The hotel has 699 well-appointed guestrooms, four international restaurants offering international delights from Asian to Western cuisines.

### Brief Job Description

- Lead and direct the development of strategic marketing plan of a group of hotels that are aligned with corporate brand strategy, and sales and marketing objectives
- Work closely with executive and senior leadership within the sales and marketing organizations to develop overall sales and marketing strategy
- Effectively lead cross-functional events committees
- Oversee strategic development of event content and themes to ensure consistency and quality
- Provide direction to internal teams and suppliers to ensure proper alignment with event scope, strategy and objectives
- Review, analyze and report feedback results to all concerned departments
- Demonstrate excellent financial management, and the ability to analyze and articulate cost-value

### What is expected from a suitable candidate

- 5+ years experience as an Events Manager overseeing Event Marketing
- 10 years experience in Event Marketing and Promotions in large hotel settings
- B.A / B.S. degree in Business, Marketing or Communications
- Proven experience developing effective strategies and content for meetings, events, promotional activities, and integrated internal and external communications for global companies
- Experience managing and collaborating with diverse, internal and external work groups possessing strong leadership, coaching and mentoring skills.
- Strategic thinker with excellent presentation, oral and written communications skills, including public speaking.
- Successful track record of aligning marketing communications and promotional activities with an organization's brand and corporate strategy
- Strong negotiation, diplomacy and conflict resolution skills
- Ability to manage multiple departments/projects simultaneously and remain graceful under pressure



**Remuneration package and job related information**

Preferred Starting Date:	<b>ASAP</b>
VISA Requirements (if any):	Must be legally permitted to work in the Philippines

**Interested Professionals please send your:**

**Complete Resume or Curriculum Vitae**  
**Profile Image**



[http://twitter.com/NexC\\_JobMart](http://twitter.com/NexC_JobMart)

link to us so you will be the first to know

Contact us at [jobs@nexc.com](mailto:jobs@nexc.com)

*Post your vacancies with us and we deliver it to over 100,00 professionals working globally in more than 120 countries*